
Strategic Plan

EXECUTIVE SUMMARY

2020 - 2024

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A WORD FROM THE CEO

We are so grateful for all the accomplishments that we have been blessed to achieve thus far. It is credited to the generous donations of those like you, who wish to make a difference, and our hardworking team. Together we can accomplish this big vision: to care for the young disabled community within Liberia; providing them with necessities, academic assistance and skills training for self-sustainability.

Williette Safehouse is an authentic organization that believes in making an impact. Our team is transparent and has a heart for the community we serve. We are continuously learning and growing together to extend our reach in Liberia and build new partners globally. As we continue to serve the young people in the Liberian community, I ask that you join forces with us. Corporate partnerships, resources, equipment, and monetary gifts are all welcome. We are looking forward to our impact as we enter a new decade.



RITA STRYKER
CEO



OUR HISTORY

SUMMARY & BACKGROUND

The visionary and philanthropist Samuel A. Stryker II is the son of Williette Stryker. Throughout his years within the funeral home business, his continuous service has given him and his family the resources needed to assist a community that they hold incredibly close to their hearts. Their passion grew in tandem with the needs of the disabled community. After years of actively providing assistance and spending time and energy researching a holistic development approach for the overall betterment of the disabled community, in February 2016, Williette Safehouse was born.

Williette Safehouse is called to serve one of the most marginalized groups globally, a community that is not only disabled by their bodies but, unfortunately, by the world. This unique group of amazing men, women, and children lack services and environments developed for their lifestyle. This beautiful community has fewer economic opportunities, lower educational achievements, more insufficient access to health care services, and therefore experience unmet health care needs than their non-disabled counterparts. This subgroup has no particular color, shape, age, or size. We serve all of the 15 counties within the country of Liberia.

WHAT WE DO

OUR MISSION

We collaborate and assist with domestic disability foundations worldwide. We care for the disabled community within Liberia: providing them with necessities, academic assistance, and skills training for self-sustainability

OUR VISION

We believe through our work, children and youth in the Liberian Disabled Community will experience opportunities to advance holistically, build better lives for themselves, and contribute to the enrichment of their families.

OUR VALUES

Service To Others

WE WORK TO SERVE OTHERS. WE ARE PROBLEM-SOLVERS WHO ARE CLOSELY CONNECTED WITH OUR CLIENTS.

Inclusion

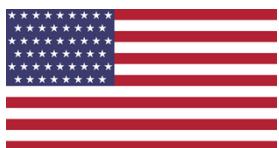
WE BELIEVE EVERYONE HAS A SEAT AT THE TABLE.

Sustainable Development

ENSURING THAT THE OPPORTUNITIES OF TODAY, DO NOT DIMINISH FOR SEEKERS OF TOMORROW

OUR PARTNERS

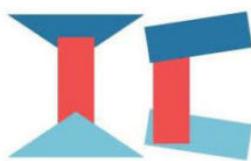
We have partnerships with amazing companies and organizations all over the world that allow us to serve in tandem to better the lives of individuals within the Liberian Disabled Community.



U.S . Embassy Monrovia



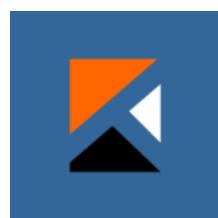
Art Of Hearts



ICampus Liberia



Royal Grand Hotel



The Kreative Zone



The Alliance on Disability in Liberia



Irish Embassy Monrovia



BRITISH EMBASSY

British Embassy Monrovia



European Union



Liberia Chess Federation



KEEP Liberia



AIFO Liberia

OUR MAJOR PROJECTS



EMANCIPATE FELLOWSHIP PROGRAM

The Williette Safehouse Emancipate Fellowship Program's mission is to collaborate with passionate local and international governments, companies, and organizations that firmly believe in the importance of education, skills training courses, and experiencing realistic work environments. Throughout the fellowship, the focus is to transform the current and future generations of the Liberian Disabled Community. Each class is uniquely crafted, and all participants are meticulously selected in a lengthy interview process. The fellows enrolled in the program are taught weekly by trained teachers who have successfully experienced rigorous hands-on workshops with the Williette Safehouse staff. Fellows embrace honesty, strive for academic excellence, demonstrate discipline, and exhibit leadership and influence in their homes, communities, and worldwide.

OUR MAJOR PROJECTS

STUDENT CLUBS

Williette Safehouse believes that extracurricular activities for deaf students are vital. School club participants gain knowledge of the world around them while developing a new skill, perspective, and opinion on life. Williette Safehouse operates in three schools for the deaf in Liberia providing chess, art, sports (taekwondo), and drama clubs for participants.

WILLIETTE SPEAKS

Our radio team promotes the voices of the disabled community by allowing their realities to be heard through a variety of topics and individuals.

Williette Speaks is Williette Safehouse radio program that is aired live on ELWA 94.5 FM weekly. It is a series of oral documentaries used to inform a range of audiences on a wide array of topics dealing with disabilities. As an organization, we are using this platform to engage and inform the general public about the unique needs that face the individuals within the Liberian Disabled Community.



OUR MAJOR PROJECTS

STUDENT AMPUTEE NETWORK

Williette Safehouse Student Amputee Network consists of children and youth who experience limb loss through accidents, illnesses, and congenital limb defects. Through partnerships, Williette Safehouse provides participants in the network with school aid, prosthesis assistance, counseling, physical therapy, medical treatments, leadership development programs, and much more.



STUDENT ALBINO NETWORK

We create meaningful opportunities for social and economic development enhancing dignity, equality, and self confidence. We place an emphasis on raising awareness of the social challenges that individuals with albinism face in Liberia and the world, by working with governments, and different institutions in improving the health, education, and social well being of persons with albinism in Liberia.

OUR MAJOR PROJECTS

STUDENT TUTORING PROGRAM

Williette Safehouse tutoring program is a service empowering young individuals in the Liberian Disabled Community with the tools that are needed to advance holistically. The mission of our ABC goal is to educate and enhance students with a unique style that encourages the seriousness of responsibilities for their own learning in life.

Our desire is to see each student enhance skills that are needed in order to properly function in a diverse world and competitive college environment.



DEVELOPMENT STRATEGY & APPROACH

People with disabilities in Liberia are often excluded from job skills training, work, and income generating opportunities. Our strategy is to empower disabled youth and children through education and training, and to develop community-led programs to help improve the lives of those living with disabilities.

GOALS

Increase job opportunities and improve social inclusiveness

End the social stigma

Improve health care access and workplace accommodations

Help lift people out of poverty in Liberia



OUR STRATEGIC OBJECTIVES

GLOBAL DEVELOPMENT

Objective:

Develop a sustainable global funding partnership model that allows us to diversify our funding

Our Deadlines:

Seek out and implement best funding practices from other districts-

Conduct a review of approaches every quarter and then implement selected best practices

Create a portfolio of strategies to strengthen grant funding and private donations-

Establish a development plan for the district.



FUNDRAISING & MARKETING

Objective:

Focus on major donor, federal, foundation, and corporate fundraising in areas where Williette Safehouse has the strongest resources.

Our Deadlines:

Increase major donor giving from 30,000 in 2019 to 500,000 by 2024

Monthly Donations on a weekly basis-

Develop an effective communications strategy and media presence regarding our work.

Engage those with an interest in international development activities.

Increase Partnerships- re-define and re-configure the definition of value and reach out to potential partners. Gain two (minimum) new partnerships by December 2021.



OUR STRATEGIC OBJECTIVES

ORGANIZATIONAL DEVELOPMENT

Objective:

Strengthen Williette Safehouse's information management, admin work, and fundraising operations. We will improve our financial management so there is greater financial compliance and more efficient service delivery to partners and reporting to our donors and trustees.

Our Deadlines:

Contact management system in place by September 2020-

Create a simple, user friendly donor database system for storing donor contact information

Streamlined finance and administration by January 2021-

Review of organizational policies, reporting format, and data management with new systems in place by January 2021.



LEADERSHIP & STAFF DEVELOPMENT

Objective:

Strengthen and expand Williette Safehouse's board of directors, develop leadership with clear roles and responsibilities of staff and directors.

Our Deadlines:

Three new board members by June 2021-

Conduct a skills audit in 2020 and recruit up to three new board members. We will ensure a diverse range of pre-requisite skills and experience

Develop an administration system-

Develop a system where board member positions are revolving, recruitment system, and host regular strategic and risk management reviews



Empowering our clients

We believe through our work, children and youth in the Liberian Disabled Community will experience opportunities to advance holistically, build better lives for themselves, and contribute to the enrichment of their families.

WANT MORE INFO?

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